



RING BINDER

EDGE OF PRODUCT COVER

CREASE LINE

BLEED GUIDE - WRAP AREA

METAL STUDS ON COVER

INSTRUCTIONS

- THE EDGE OF THE DOTTED LINE REPRESENTS THE OUTSIDE BORDER OF THE PRODUCT
- YOUR ARTWORK MUST COVER ENTIRE OUTER SURFACE OF YOUR PRODUCT, ANY AREA LEFT UNPRINTED WILL REMAIN THE NATURAL MATERIAL COLOUR
- PLEASE BLEED ALL ARTWORK TO THE GREEN BLEED GUIDE LINE
- AVOID PLACING ARTWORK CLOSE TO THE METAL STUDS AS POSITION MAY NOT BE EXACT AND VARIES ACCORDING TO THE RING SIZE
- DIGITAL PRINTING ALLOWS YOU TO INCLUDE PHOTOGRAPHS AND IMAGES TO YOUR DESIGN, THEY SHOULD BE EMBEDDED AT A HIGH RESOLUTION OF AT LEAST 300 DPI OR IT WILL PRINT PIXELATED
- SET YOUR ARTWORK COLOURS TO CMYK ONLY, WE DO NOT PRINT SPOT VARNISH INK OR METALLIC COLOURS
- YOUR ARTWORK MUST BE SAVED AS .EPS OR .TIFF FILE AND MUST BE SUPPLIED ALONG WITH A PDF VERSION OF IT
- CONTACT US OR SEND US AN ENQUIRY IF YOU NEED HELP CREATING YOUR ARTWORK. IF REQUESTED, WE OFFER A CUSTOM MADE RANGE OF PRODUCTS TO SUIT YOUR REQUIREMENTS